## **SOCIAL MEDIA ANALYTICS**

Monday, November 15, 2021 LINES





## facebook.com/WeDrawtheLinesCA

**Total Page Likes: 1,389** 

Last 28 days

Post Reach 305,737

Post Engagement 13,517



Nov 1, 2021 - Nov 7, 2021 accounts reached 182K, up by 1,484% accounts reached 4,551, up by 10,243%



## twitter.com/WeDrawTheLines

**Total Followers: 2,489** 

28 day summary

Tweet impressions 179K, up by 278.1%

Profile visits 79.8K, up by 641.9%



linkedin.com/california-citizens-redistricting-commission

**Total followers 323** 

Last 30 day activity

1.9K Post impressions



## **CA Redistricting Commission - We Draw the Lines**

**Subscribers 95 522,204 lifetime views** 

463,234 views in the last 28 days Why Participate?

is the top viewed at 462,160 views since it was uploaded